

# Conducting Research for Business Studies?

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**Business Source<sup>®</sup> offers information from business publications as well as tens of thousands of company profiles.**

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- Financial Data
- Books
- Industry & Market Reports
- Company Profiles

#### **Areas covered:**

- Marketing
- Management
- Accounting
- Banking and Finance
- Regional Business

Ask your librarian for details on how to access *Business Source<sup>®</sup>* within the library or remotely.

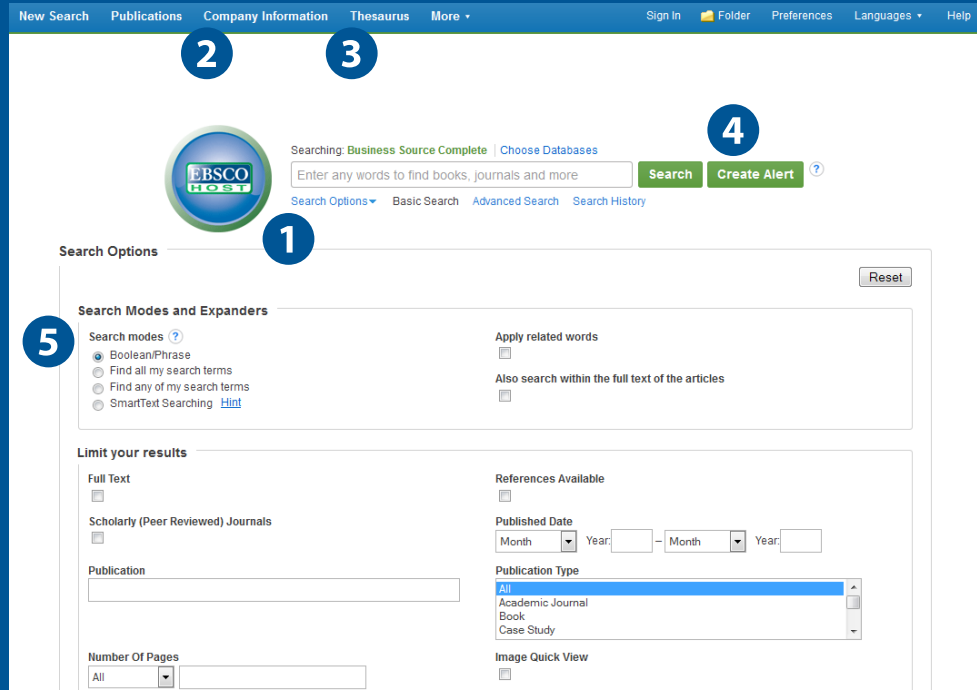
*See reverse side for features that make researching easier.*

**EBSCO**

# Features of *Business Source*

## Search Screen

- 1 Search Box:** Start your research by *entering keywords* to search journals, books and more.
- 2 Company View:** Provides detailed information for more than one million of the largest U.S. and international companies. *(Available with Business Source® Complete.)*
- 3 Business Thesaurus:** Browse articles using EBSCO's controlled vocabulary of terms that assists in the effective searching of this business content.
- 4 Create Alerts:** Set up automatic e-mail notification of new content of interest from the basic search screen.
- 5 Search Modes:** Search using Booleans or exact phrases, automatically place AND or OR between your search terms, or search using large amounts of text with SmartText Searching.



## Result List Screen

- 1 Current Search:** Quickly view your current search selections and update your search results by removing selected items.
- 2 Limit your results:** Refine your searches without navigating away from the results page.
- 3 Image Quick View:** Provides the ability to view thumbnails of the images in an article right from the EBSCOhost Result List.
- 4 Company Profiles:** View profiles of companies that are included in your result list.
- 5 Business Videos:** Related videos from the Harvard Business School Faculty Seminar Series appear in your results. *(Available with Business Source® Complete.)*

